



SUNSMART TECHNOLOGIES P LTD

Augmenting Your Business

SmartLoyalty

eCommerce Portal with Loyalty Management Solution

Reward your loyal customers & improve your sales enormously ...

SmartLoyalty is a 100% web based highly scalable, eCommerce Portal with Loyalty Management solution that takes care of reward to the loyal customers and redemption of rewarded points with ecommerce portal. With SmartLoyalty you can configure the Loyalty Qualification criteria for your customers, employees and other sources. SmartLoyalty has ecommerce Portal inbuilt that enables online shopping experience to your customers thereby earning loyalty points as well. Secured payment gateway ensures online payments are hassle free. SmartLoyalty can maintain both the products of your company and the products available for redemption (third party products). The basic idea of the solution is to encourage your customers for continued buying from you and boost the morale of your employees for vigorous selling. Based on transaction volume



"SmartLoyalty enables you in boosting the morale of your employees and retention of your customers for augmented sales..."

Product Features

- ◆ Loyalty Program Registration
- ◆ eCommerce Portal
- ◆ Loyalty Matrix / Grouping
- ◆ Customer Transactions List
- ◆ Employee Incentive Management
- ◆ Multi Vendor Tie-up for Redemption
- ◆ Online Redemption Program
- ◆ Loyalty Categorization
- ◆ Email / SMS Notification
- ◆ Delivery Tracking
- ◆ Loyalty Complaint Management
- ◆ Online Payment Gateway
- ◆ Provision for Agency Model
- ◆ Multi Lingual Enabled
- ◆ Extensive Reports
- ◆ Suspend / Restart / Cancel Orders
- ◆ Redemption Order Tracking
- ◆ Advanced Search with Keywords
- ◆ Referral based Redemption of Points

system will segregate the loyalty category as Platinum, Gold, Silver etc. (configurable by you) and the engine maintain all the transaction details of your customers / employees. Provision is available at SmartLoyalty for your customers to buy online with the eCommerce Portal or transaction details can be uploaded in excel sheet and system will calculate the Loyalty Points with the configuration settings. Regarding employees their incentives can be calculated along with TeleSmart – our state of the art Total Business Management solution or you can upload the incentive details in excel. SmartLoyalty enable you to tie-up with multiple merchants towards redemption program and allow the users to redeem their points online as per their choice keeping limit on their category. Approved Redemption orders can be seamlessly forwarded to the supplier and you can track delivery status and complaints post delivery can be registered and tracked. SmartLoyalty is a well-designed, successful, well-planned and well-implemented Loyalty management solution that will positively change the behavior and selling pattern of your sales team resulting into higher turn-over.



SunSmart Technologies Private Limited

616, Anna Salai, 1 Floor, Khivraj Buildings, Opp. US Consulate, Chennai – 600 006. India.
Phone : 91 – 44 – 43099124 Fax : 91 – 44 – 43523398 24 x 7 : 91 – 97910 13494
Web : <http://www.sunsmart.co.in> Email : info@sunsmart.co.in